

**AURUS**

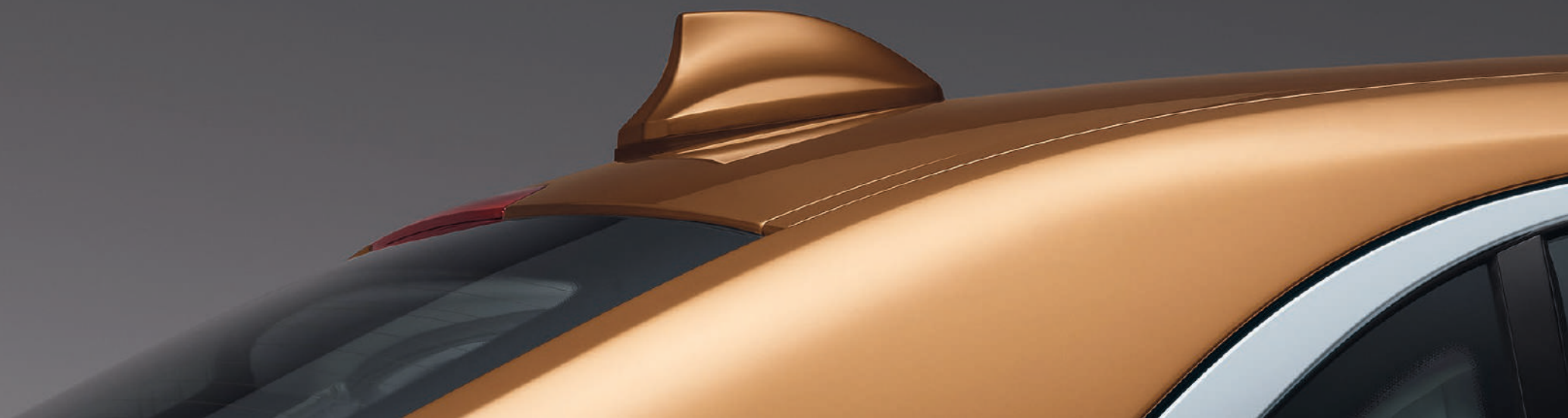
Atelier

Your personal

SENAT

*Issue N° 1*

2021



*Attilien*

CONTENTS

Identity

Color palette

Interior textures and colors

Material combinations:  
2021 Collection



The Aurus style is inspired by mild elegance and functionality-driven design that follows the engineering genius.

Aurus Atelier is a workshop that helps a car embrace an exceptional nature — bringing the identity, balance between the inner and outer, and a properly blended tandem of technology and an artist's craftsmanship.

What you are holding in your hands is a premiere issue of the Aurus Atelier catalog comprising a collection of colors and materials that will underpin the Aurus Senat's 2021 version. Do us an honor to join this journey.



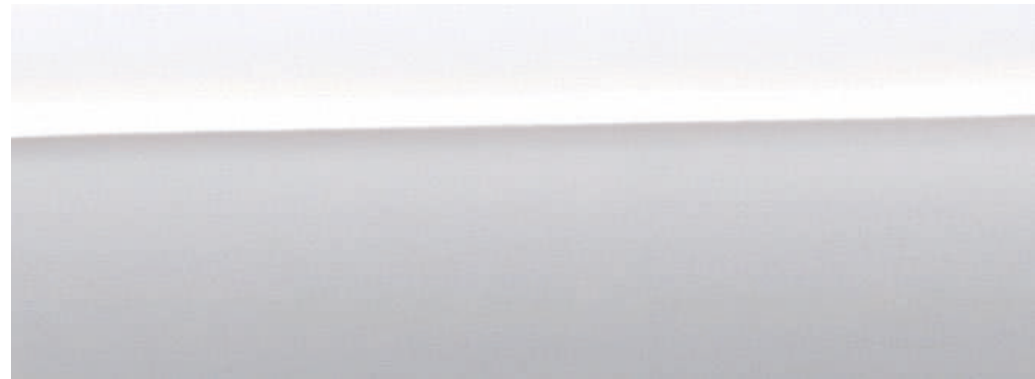
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Body color palette



The 2021 Collection comes with six magnificent colors, from Lustre White to Universe Black — all enchanting with the subtlety of shades and tricks of the light.

Lustre White



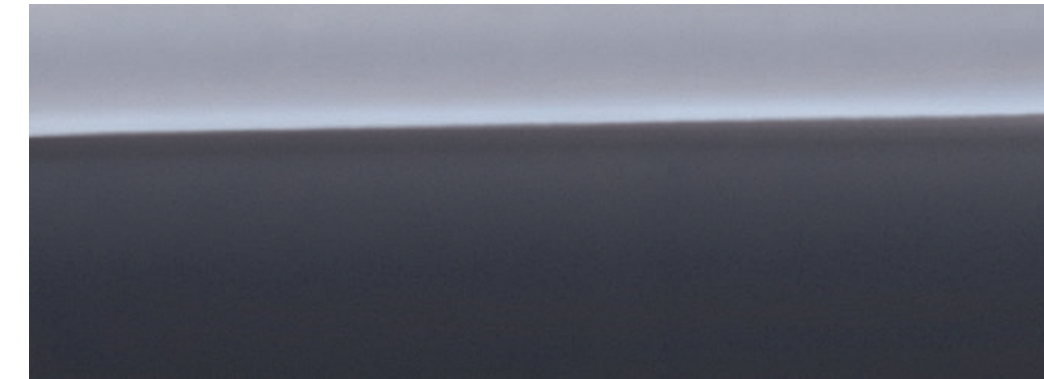
Latte Macchiato



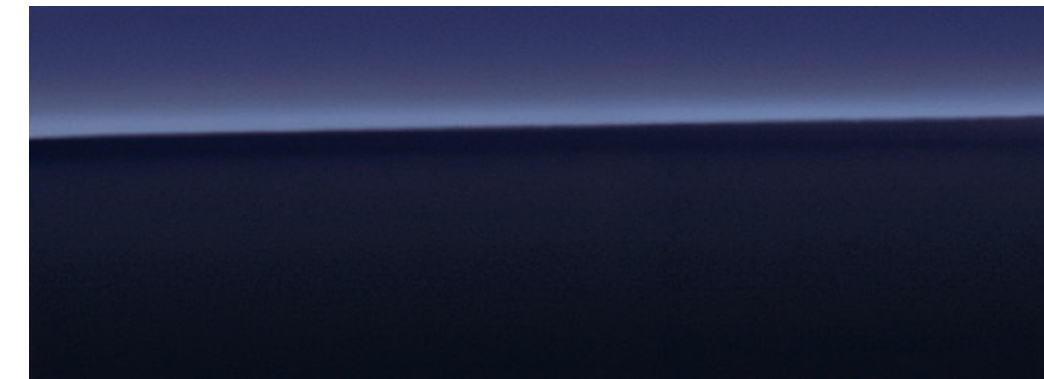
Silver Lining



Graphite Trace



Pulsar Blue



Universe Black





*T*

Interior textures and colors



Open the door of the glorious Aurus Senat, pass your hand over the flawlessly polished wooden panels, touch the seat backrest. What do you feel? Warmness, coolness, texture, relief? Let your feelings shape your choice.

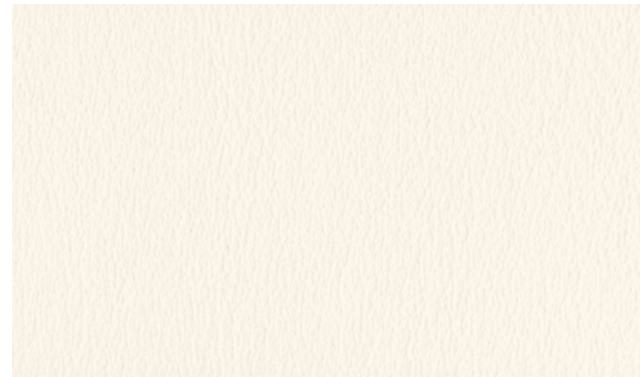
The Aurus interior collection presents premium-grade Russia-manufactured materials: precious woods, genuine leather, velour, and sophisticated car upholstery.



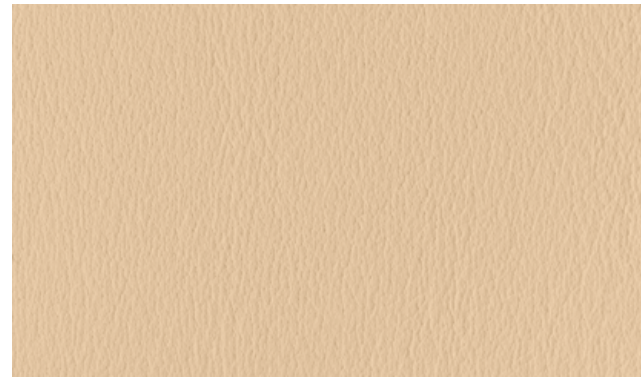
## NAPPA INTERIOR LEATHER

Russia-manufactured Nappa leather is distinguished by its unprecedented smoothness and delicate structure, being one of the durable and long-lasting leather kinds in the market.

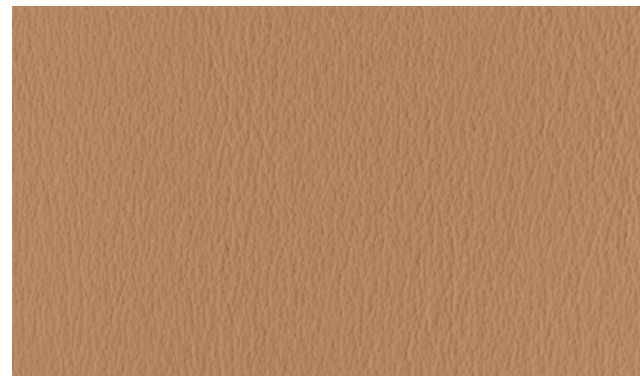
Seashell



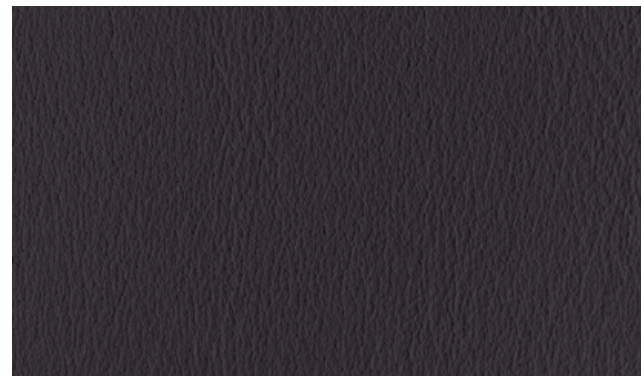
Cashmere  
Beige



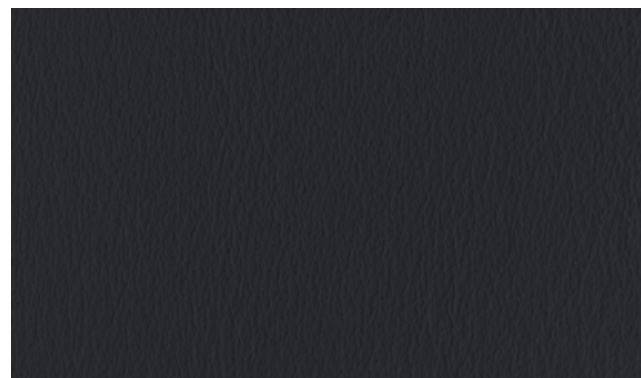
Karakum



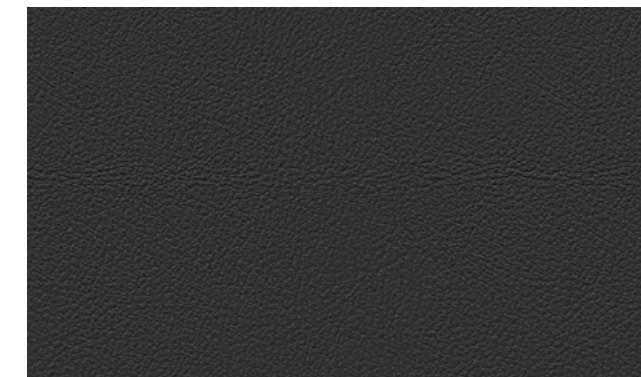
Dark Spice



Black

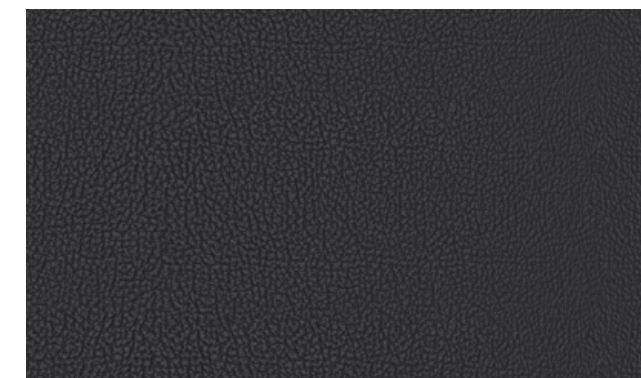


Steering wheel leather



Nappa 84 Black

Madras interior leather



Black Rock



## Veneer

An ensemble of 38 veneer elements institute the Aurus' interior. Polished wood with open pores and knot texture unveils the true value of Russian timber: smooth, solid, carrying unequaled patterns.



*M*  
Material combinations



Choose any of the five leather colors, from pearl white to pepper black, as the leading color.  
The Black Poplar veneer will establish an elegant contrast with brighter leather shades  
and emphasize the depth and splendor of darker notes.

## SEASHELL



**Leather, leading color:** Nappa, Seashell. **Leather, optional color:** Nappa, Black (dashboard, removable mats, handles).  
**Steering wheel leather:** Nappa 84, Black. **Alcantara:** 1242 Pannel / Seashell leather (headlining, pillars, seats, door pockets, cushions).  
**Veneer:** Black Poplar root, high-gloss lacquer. **Carpeting:** Black 4.5 and 12 mm. (floor, trunk, removable mats). **Belts:** Black.  
**Acoustic fabric:** Gray Hemstitch (dashboard), White Vanilla (rear shelf).

## CASHMERE BEIGE



**Leather, leading color:** Nappa, Cashmere Beige. **Leather, optional color:** Nappa, Black (dashboard, removable mats, gearshift).  
**Steering wheel leather:** Nappa 84, Black. **Alcantara:** 2974 Pannel / Cashmere Beige leather (headlining, pillars, seats, door pockets).  
**Veneer:** Black Poplar root, high-gloss lacquer. **Carpeting:** Black, 4.5 and 12 mm. (floor, trunk, removable mats). **Belts:** Black.  
**Acoustic fabric:** Gray Hemstitch (dashboard), Java (rear shelf, curtains).

## KARAKUM



**Leather, leading color:** Nappa, Karakum. **Leather, optional color:** Nappa, Black (dashboard, removable mats, gearshift).  
**Steering wheel leather:** Nappa 84, Black. **Alcantara:** 2940 Pannel / Karakum leather (headlining, pillars, hem on cushions), 4914 Pannel (seats, door pockets, headrest cushions). **Veneer:** Black Poplar root, high-gloss lacquer. **Carpeting:** Black, 4.5 and 12 mm. (floor, trunk, removable mats). **Belts:** Black. **Acoustic fabric:** Gray Hemstitch (dashboard), Savana Beige (rear shelf), Ibiza (curtains).

## DARK SPICE



**Leather, leading color:** Nappa, Dark Spice. **Leather, optional colors:** Nappa, Black (dashboard, removable mats, gearshift), Nappa, Arctic Grey (trim). **Steering wheel leather:** Nappa 84, Black. **Alcantara:** 1400 Pannel (headlining, pillars), 9500 Pannel (seats, door pockets, headrest cushions). **Veneer:** Black Poplar root, high-gloss lacquer. **Carpeting:** Black, 4.5 and 12 mm. (floor, trunk, removable mats). **Belts:** Black. **Acoustic fabric:** Gray Hemstitch (dashboard), Black Chocolate (rear shelf). **Fabric:** Light Grey (curtains).



## BLACK



**Leather, leading color:** Nappa, Dark Spice. **Leather, optional colors:** Nappa, Black (dashboard, removable mats, gearshift), Nappa, Arctic Grey (trim). **Steering wheel leather:** Nappa 84, Black. **Alcantara:** 1400 Pannel (headlining, pillars), 9500 Pannel (seats, door pockets, headrest cushions). **Veneer:** Black Poplar root, high-gloss lacquer. **Carpeting:** Black, 4.5 and 12 mm. (floor, trunk, removable mats). **Belts:** Black. **Acoustic fabric:** Gray Hemstitch (dashboard), Black Chocolate (rear shelf). **Fabric:** Light Grey (curtains).

## INTERIOR COLOR COMBINATIONS

Seashell



Cashmere  
Beige



Karakum



Dark Spice

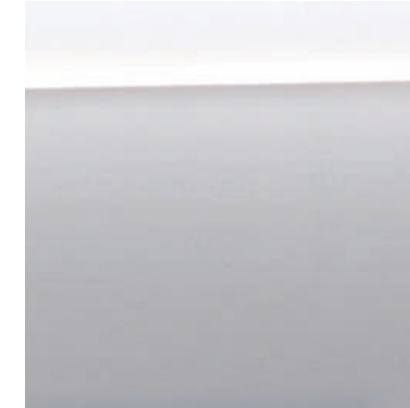


Black

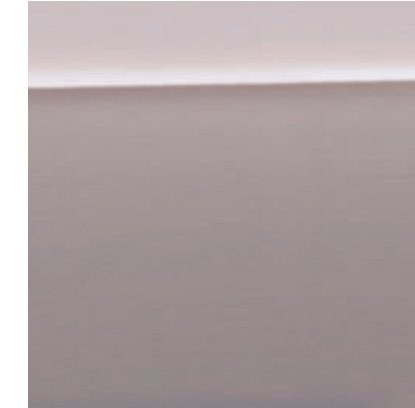


## BODY COLOURS

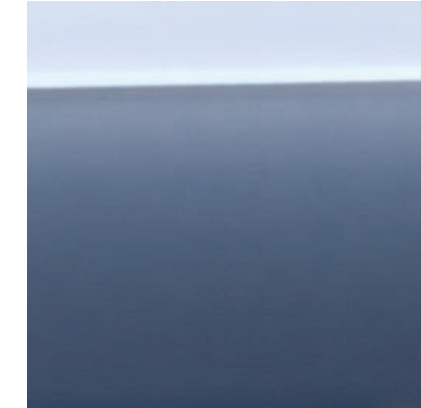
Lustre White



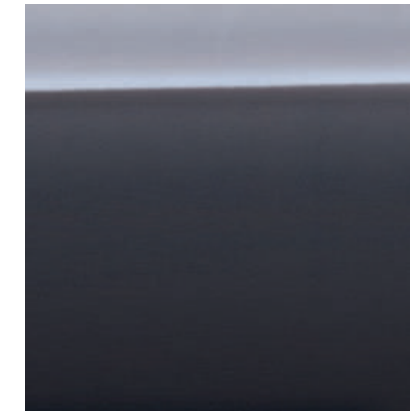
Latte Macchiato



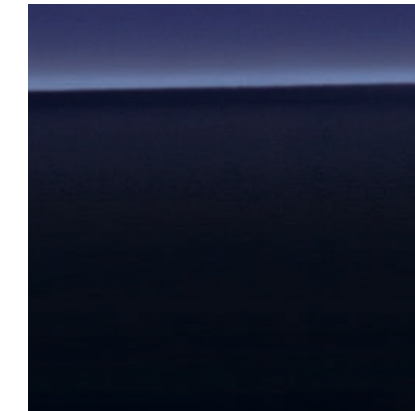
Silver Lining



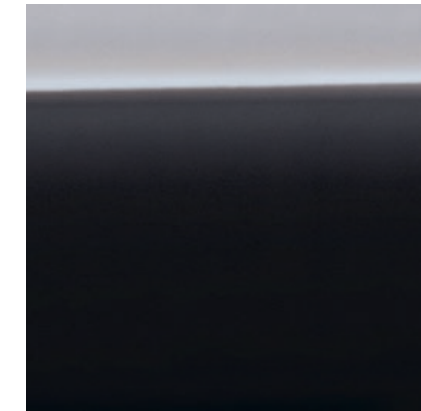
Graphite Trace



Pulsar Blue



Universe Black



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AURUS SENAT



**Dimensions**

Length	5,631 mm
Width	2,020 mm
Height	1,689 mm
Wheelbase	3,300 mm
Ground clearance	200 mm

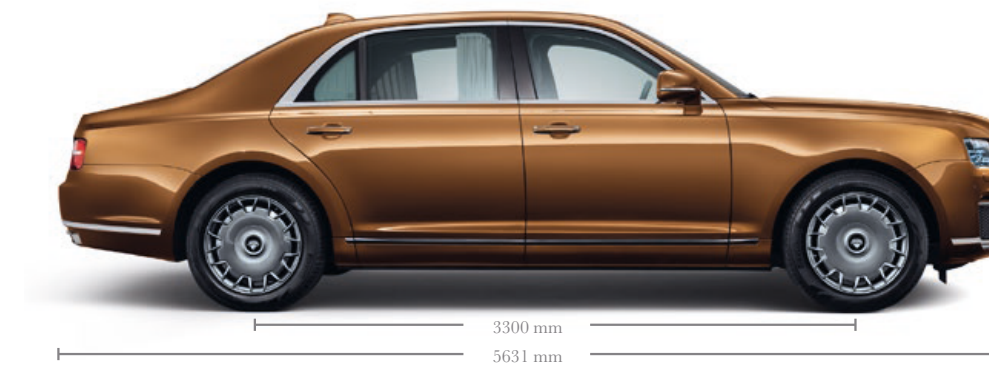
**Weight**

Curb weight	3,235 kg
Gross weight	3,490 kg

**Transmission**

Gearbox	AT9
Drivetrain	AWD

AURUS SENAT



**Engine**

Powertrain	Hybrid
Engine	V8, twin-turbo
Displacement	4,400 cc
Horsepower	598 hp @ 5,500 rpm
Torque	880 Nm @ 2,200 - 4,750 rpm
Electric engine horsepower	62 hp

**Fuel consumption**

Open road	14.5 l/100 km
Combined	19.2 l/100 km
Fuel type	98 - octane

**Performance**

Max speed	250 km/h
0 to 100 km/h	5.7 s



AURUS

Atelier

Your personal

# SENAT

We are opening a new page in the story of luxe cars.  
We are introducing quality and comfort standards that will be part of our legacy.

Aurus Senat. The journey begins.





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