

AURUS

Atelier

Your personal

SENAT

Edition №2





Contents

1. Body colour palette

2. Interior textures and colours:

2.1. Leather

2.2. Veneer

2.3 Carpet

3. Material combinations

4. Your personal AURUS

5. Specifications



The AURUS style is restrained elegance and functional design that always follows the engineering genius.

In the AURUS Atelier workshop, your car acquires its own special character. Show the world your personality with customized design elements.

You are holding in your hands the second edition of the AURUS Senat Atelier catalog with an expanded collection of colours and materials created to inspire you every day.

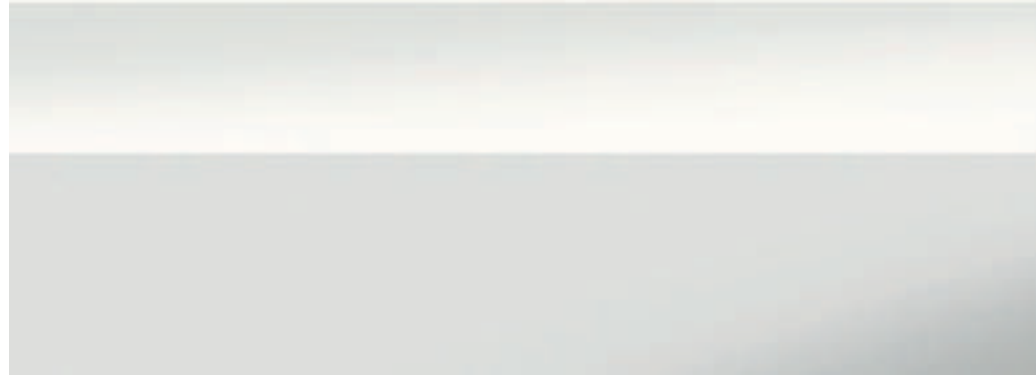
Immerse yourself in the atmosphere of luxury and create a unique style for your AURUS Senat!



1. Body colour palette

The expanded colour palette includes many noble shades — from frosty white to cosmic black.

Lustre White



Porcelain



Latte Macchiato



Sunset Gold



Desert Taupe



Russian Gold



Blue Magic



Silver Lining



Galant Grey



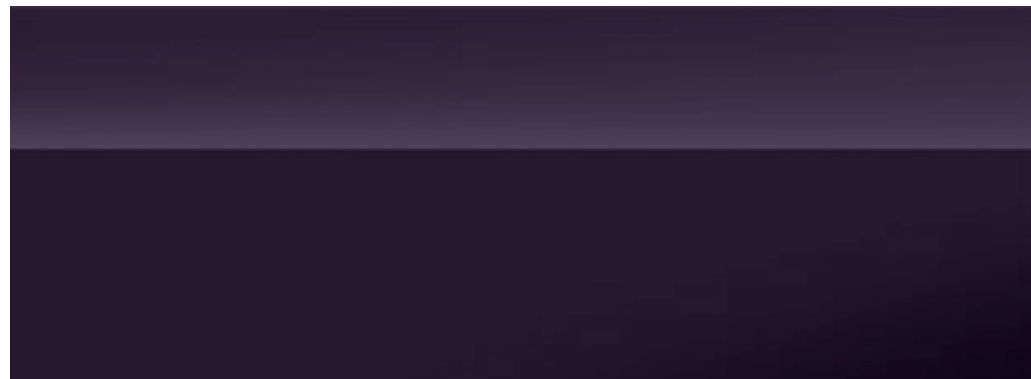
Desert Red



Velvet Ruby



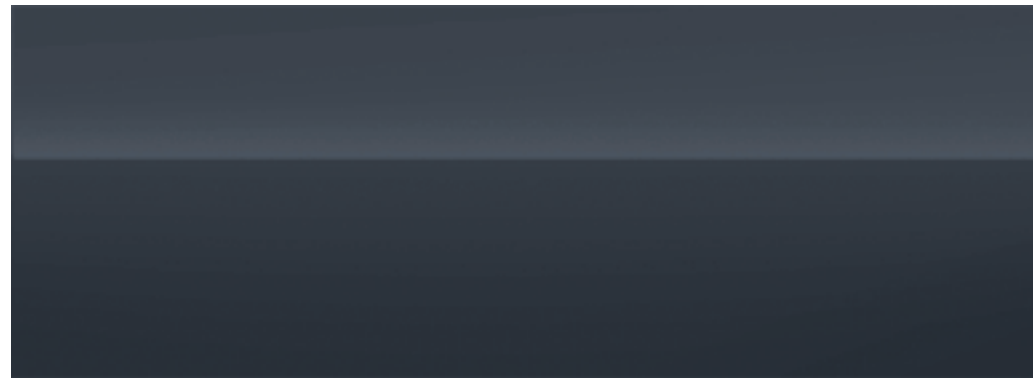
Shade of Night



Deep Forest



Graphite Trace



Pulsar Blue



Universe Black





2. Interior textures and colours

Open the door of the AURUS Senat, run your hand over the polished wooden panels, touch the back of the seat. How do you feel? Warmth, coolness, texture, relief? Make your choice based on your feelings.

The AURUS interior collection features premium Russian-made materials: precious woods, genuine leather, velour, as well as high-tech automotive textiles.

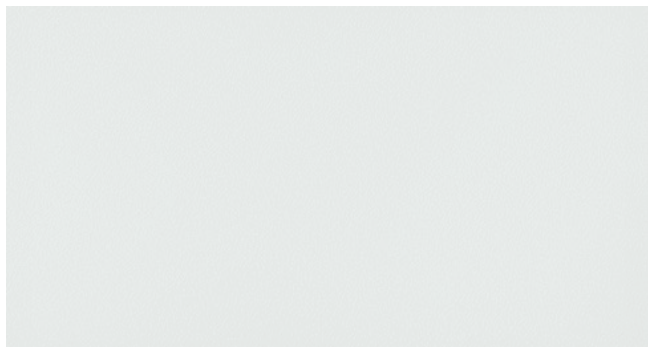


2.1. Leather

The collection includes Nappa interior leather and medium-grained Madras leather of Russian production. Unique colour solutions will perfectly complement the interior of your car.

INTERIOR LEATHER

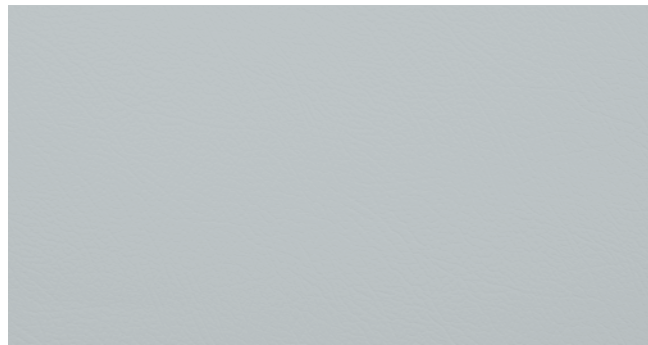
Seashell



Cashew Cream



Arctic Grey



Nougat



INTERIOR LEATHER

Cashmere Beige



Karakum



Sand Storm



Oatmeal



INTERIOR LEATHER

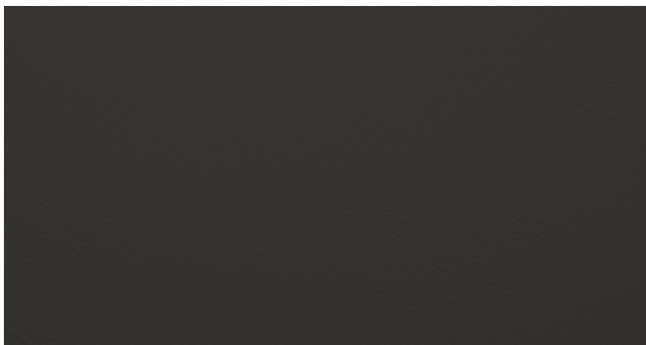
Nutmeg



Anthracite



Dark Spice



Black

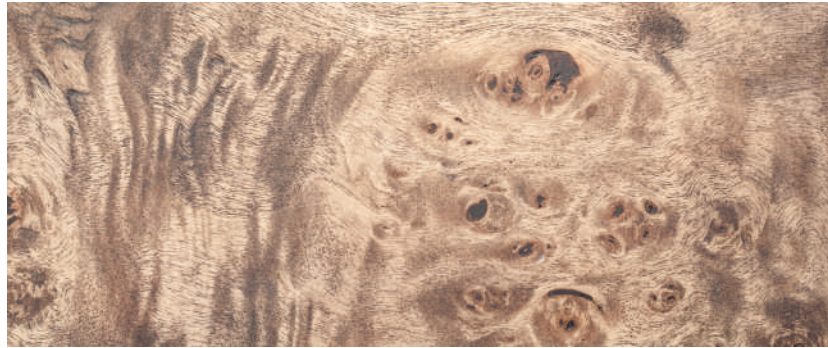




2.2. Veneer

The exquisite allure of polished open-pore wood, with its enchanting texture, unveils the inherent value of Russian timber – its sleekness, resilience, and mesmerizing pattern. In adorning the interior of AURUS, we meticulously uphold the majestic essence of wood, showcasing its unparalleled natural splendor in all its pristine glory.

Golden Poplar, open pore



Frosty Ash, open pore



Stained Ash, open pore



Dark Brown Ash, open pore



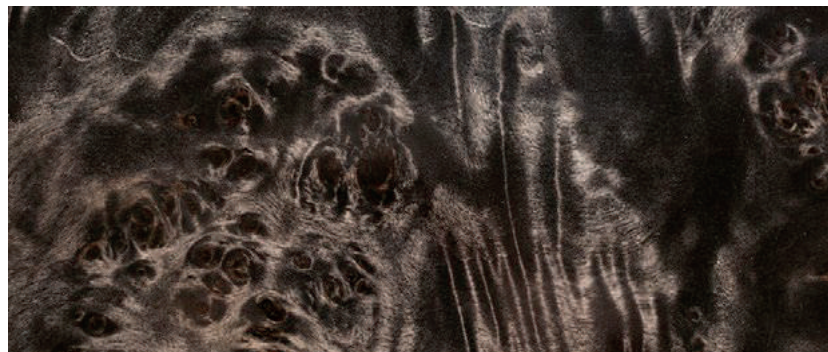
Stone Ash, glossy varnish



Charcoal Ash, open pore



Black Poplar, glossy varnish





2.3. Carpet

The carpet, available in several elegant shades, will become a significant feature in the interior design. Exceptional quality and superb craftsmanship.

Seashell



Cashmere Beige



Arctic Grey



Nougat



Sand Storm



Oatmeal



Karakum



Nutmeg



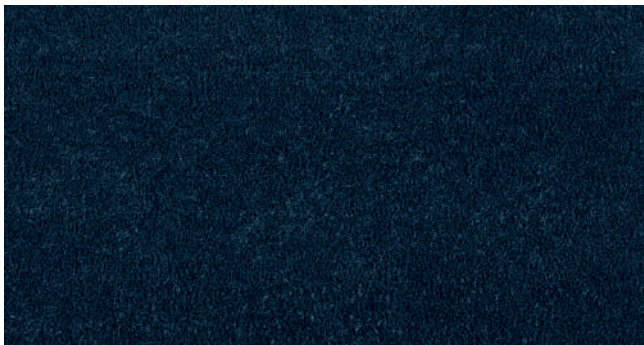
Dark Spice



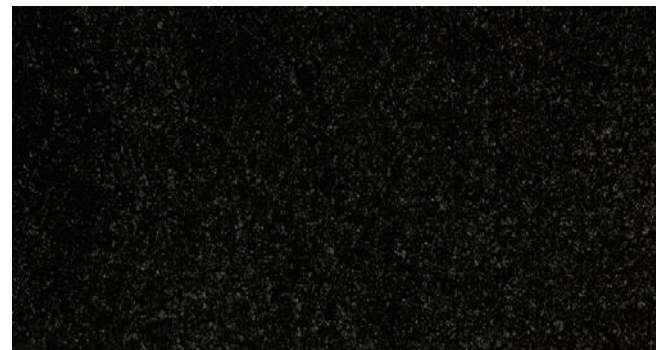
Anthracite



Caspian Blue



Black





3. Material combinations

Combining different colours and types of leather, you can create a monochromatic or combined interior, as well as one designed in the same range, but with contrasting textures. Combining leather with light or dark veneer with a unique pattern, you turn the interior into an unparalleled piece of automotive design.

Seashell



Leather: colour Seashell. Steering wheel leather: colour Black. Edge: light. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: black.

Seashell/Black/Alcantara Light



Leather: colour Seashell/Black. Steering wheel leather: colour Black. Edge: dark. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: black.

Seashell/Black/Alcantara Dark



Leather: colour Seashell/Black. Steering wheel leather: colour Black. Edge: dark. Alcantara: dark. Veneer: Stone Ash, glossy varnish. Carpet: black.

Seashell/Sand Storm/Alcantara Light



Leather: colour Seashell/Sand Storm. Steering wheel leather: colour light, with a black insert. Edge: colour Sand Storm. Alcantara: light. Veneer: Silver Birch Burl, matt varnish. Carpet: light.

Karakum



Leather: colour Karakum. Steering wheel leather: colour Black. Edge: colour Karakum. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: black.

Karakum/Cashmere Beige/Alcantara Light



Leather: colour Karakum/Cashmere Beige. Steering wheel leather: colour Cashmere Beige with a black insert. Edge: colour Karakum. Alcantara: light. Veneer: Silver Birch Burl, matt varnish. Carpet: light.

Karakum/Black/Alcantara Dark



Leather: colour Karakum/Black. Steering wheel leather: colour Black. Edge: colour Karakum. Alcantara: dark. Veneer: Charcoal Ash, open pore. Carpet: black.

Dark Spice



Leather: colour Dark Spice. Steering wheel leather: colour Black. Edge: colour Arctic Grey. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: dark.

Dark Spice/Nutmeg/Alcantara Light



Leather: colour Dark Spice/Nutmeg. Steering wheel leather: colour Black. Edge: dark. Alcantara: light. Veneer: Golden Poplar, open pore. Carpet: dark.

Dark Spice/Nougat/Alcantara Light



Leather: colour Dark Spice/Nougat. Steering wheel leather: colour Black. Edge: dark. Alcantara: light. Veneer: Dark Brown Ash, open pore. Carpet: dark.

Dark Spice/Nougat/Alcantara Dark



Leather: colour Dark Spice/Nougat. Steering wheel leather: colour Black. Edge: dark. Alcantara: dark. Veneer: Charcoal Ash, open pore. Carpet: dark.

Cashmere Beige



Leather: colour Seashell. Steering wheel leather: colour Black. Edge: light. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: black.

Cashmere Beige/Cashew Cream/Alcantara Light



Leather: colour Cashmere Beige/Cashew Cream. Steering wheel leather: colour is light with a black insert. Edge: light. Alcantara: light. Veneer: Silver Birch Burl, matt varnish. Carpet: light.

Cashmere Beige/Antracite/Alcantara Dark+Light



Leather: colour Cashmere Beige/Antracite. Steering wheel leather: colour Black. Edge: light. Alcantara: combined. Veneer: Charcoal Ash, open pore. Carpet: dark.

Black



Leather: colour Black. Steering wheel leather: colour Black. Edge: dark. Alcantara: light. Veneer: Black Poplar, glossy varnish. Carpet: black.



4. Your personal AURUS

AURUS Atelier offers the opportunity to personalize the interior of your car with unique features. Possible personalization options include engraving on the car's thresholds, embroidered or embossed leather seats, and other customizations.

5. Specifications



Dimensions

Length	5632 mm
Width	2020 mm
Height	1689 mm
Wheelbase	3300 mm
Ground clearance	200 mm

Weight

Maximum weight	3490 kg
Curb weight	3235 kg

Engine

Engine	V8 Twin-turbo
Displacement	4400 cm ³
Engine type	Hybrid
Power	598 hp
Electric motor power	62 hp
Torque	880 Nm / 2200-4750 rpm
Maximum speed	250 km/h
Acceleration (0-100 km/h)	6 sec

Transmission

Gearbox	AT9
Drive type	AWD

All images, text descriptions, and other materials presented in this catalog is for information purposes only. The versions of this catalog may differ from each other, depending of the region of distribution. All information regarding the products presented in the catalog is indicative. AURUS LLC reserves the right to change colors, materials, specifications, and models of the products presented; and amend the catalog at any time, without any prior notice. Individual customers and organizations may request up-to-date product information and catalog content from AURUS LLC's Sales Department or AURUS official dealers. Images, text pieces, and other materials presented in this catalog may constitute intellectual property or equal means of identification that are protected by Russian law ("Intellectual Property"). Titles, logos, text and graphic elements, or equal means of identification, presented

in this catalog, constitute intellectual property and are owned by AURUS LLC and/or NAMI ("Copyright Holders"). It is prohibited to copy, reproduce, or use any titles, logos, text and graphic elements, presented in this catalog, for any public or commercial purposes, without a prior written consent of the Copyright Holders. This catalog, including all its parts, may not grant any rights of licenses allowing the use of the Intellectual Property of the Copyright Holders or third parties. Any illicit, unauthorized use of the materials presented in this catalog may be regarded as a violation of the intellectual property right, entailing liability under applicable Russian law.

© Copyright AURUS LLC, 2024.

AURUS

Atelier

Your personal

SENAT

We are turning a new page in the history of luxury cars
and setting new standards of quality and comfort that will
become part of our legacy.



aurusmotors.com